

IMRAN AHMED MOSHIO

CEO CYBER BANGLADESH TEAM

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ABOUT ME

Dynamic and results-driven Digital Marketing Specialist and Entrepreneur with proven expertise in social media marketing, lead generation, and online brand growth. Ranked among the top digital marketers in Bangladesh, with extensive experience managing high-performing campaigns for local and international clients.

EXPERIENCE

Professional Experience

Senior Digital Marketing Specialist & Meta Ads Expert

Self-Employed / Consultancy (2014 – Present)

- Started digital marketing career in 2014, specializing in Meta (Facebook & Instagram) advertising
- Worked as Social Media Head and Digital Marketing Consultant for multiple national and international organizations
- Successfully managed and optimized high-budget ad campaigns focused on lead generation, conversions, and brand awareness
- Verified and supported over 5,000+ businesses with digital presence and Meta Business Manager setups
- Provided ad account scaling and sales support for 3,100+ businesses
- Recognized as a Meta Partnered Agent with strong expertise in performance marketing
- Worked closely with 24+ barristers in Bangladesh, delivering legal sector marketing solutions
- Certified UK Agent by British Council, specializing in education consultancy marketing
- Expert in CPL optimization (\$0.50–\$1), funnel creation, and ROI-driven campaign strategies

CORE RESPONSIBILITIES ACROSS ROLES

- Social Media Strategy & Execution (Facebook, Instagram, YouTube Ads)
 - Lead Generation & Conversion Optimization
 - Business Manager Setup & Verification
 - Paid Ads Scaling & Performance Optimization
 - Content Strategy & Brand Positioning
 - Funnel Creation & Automation
 - Client Consultation & Team Coordination
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KEY ROLES & ORGANIZATIONS (SOCIAL MEDIA HEAD / CONSULTANT)

The Daily Campus (2024)

- Led complete social media and paid media operations
- Managed Business Manager structure, ad accounts, and page-level optimization
- Executed high-reach engagement campaigns for news virality
- Supported account verification and ensured compliance with Meta policies

Salmon Holidays (2024)

- Built and verified Business Manager infrastructure for travel campaigns
- Generated high-quality travel leads through advanced audience targeting
- Designed full funnel (Awareness → Consideration → Conversion)
- Improved booking conversion rate through optimized campaigns

BIJEM (2024)

- Verified business assets and secured ad account stability
- Structured scalable ad campaigns for brand awareness and lead generation
- Improved audience engagement and campaign performance metrics

HAAB - Hajj Association Agency Bangladesh (2024)

- Managed multiple Hajj agency campaigns under one structured system
- Supported business verification and compliance for religious travel ads
- Generated high-intent leads during peak seasonal campaigns

Sea Sports (2024)

- Verified and optimized digital assets for campaign scalability
- Increased event participation through targeted ad campaigns

OTL International (2024)

- Built verified ad infrastructure for international campaigns
- Managed cross-border lead generation strategies
- Ensured smooth ad delivery with compliance-focused setup

MNC Entertainment CA (2023)

- Verified and managed business accounts for content monetization
- Ran high-performing video ad campaigns for audience growth
- Increased engagement and brand reach through creative strategy

Merit Edu World (2023)

- Built verified Business Manager and lead generation funnel
 - Generated qualified student leads for study abroad programs
 - Improved CPL and lead quality through continuous optimization
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KEY ROLES & ORGANIZATIONS (SOCIAL MEDIA HEAD / CONSULTANT)

Shakil Education Group (2022)

- Verified business assets and secured ad accounts
- Built education-focused funnels for student acquisition
- Increased enrollment through targeted Meta campaigns

MR Hommies (2022)

- Managed eCommerce ad accounts with proper verification setup
- Scaled product sales campaigns with ROI-focused strategies
- Improved conversion rates through retargeting funnels

Chef Kitchen CA (2022)

- Verified and structured restaurant marketing assets
- Promoted brand visibility and increased online orders
- Ran location-based ad campaigns for customer acquisition

International Call Center (2021)

- Built and verified lead generation systems for call-based campaigns
- Generated consistent inbound leads with optimized CPL
- Improved call conversion efficiency through targeting strategy

Oishani Creation (2021)

- Verified brand assets and managed content promotion campaigns
- Increased brand awareness through structured ad campaigns

Hajj and Umrah Travels (2021)

- Managed verified ad systems for religious travel campaigns
- Generated high-conversion leads during seasonal demand

Sarkar Travels (2021)

- Verified business and optimized ad accounts
- Increased travel bookings through targeted marketing

Artitech and Interior (2021)

- Built verified business presence on Meta platforms
- Generated local service leads through geo-targeted ads

CA Immigration (2020)

- Verified immigration consultancy business assets
- Generated high-quality visa leads through Meta campaigns
- Maintained account stability and compliance

Global Wings Bangladesh (2020)

- Built verified digital infrastructure for student consultancy
- Generated consistent admission leads

Bangla Doinik News (2020)

- Managed verified news platform for high-reach content
- Increased engagement through viral content strategies

Northern University - Trainer (2018)

- Provided training on Meta Ads, Business Manager, and digital strategy
 - Guided students on real-world campaign execution
 - Shared practical knowledge on business verification and ad scaling
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KEY ROLES & ORGANIZATIONS (SOCIAL MEDIA HEAD / CONSULTANT)

Startup Mind (2025)

- Built verified startup marketing systems
- Created scalable growth funnels for new businesses

Kings Global College (2025)

- Verified institutional ad accounts
- Generated international student leads

ASR Law (2025)

- Built verified legal marketing infrastructure
- Generated client acquisition campaigns for legal services

Equilibrium (2025)

- Managed verified brand campaigns across multiple platforms
- Improved awareness and engagement metrics

Power in AI (2026)

- Verified and structured AI business marketing systems
- Generated targeted leads for tech-based services

Western Consulting Firm Global (2026)

- Built and verified global consultancy ad infrastructure
- Managed international lead generation campaigns

Avon Associates (2026)

- Verified and optimized business marketing assets
- Built strong lead pipelines

Rylo (2026)

- Created verified campaign systems for brand scaling
- Focused on performance-driven marketing

Swerve (2026)

- Managed verified ad accounts and creative campaigns
- Increased engagement and conversions

ADDITIONAL IMPACT ACROSS ALL ROLES

- Verified and secured 5000+ business accounts on Meta platforms
 - Supported 3100+ businesses with ad account setup, scaling, and sales
 - Specialized in Business Manager verification, restricted account recovery, and compliance
 - Built high-converting funnels for multiple industries (Education, Travel, Legal, eCommerce, Media)
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VERIFIED CERTIFICATES :



“Proven digital marketing expert delivering verified growth, scalable systems, and high-converting campaigns”

THANK YOU !